

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Steven J. Ross et al.

Serial Number: 10/654,301

Filing Date: September 3, 2003

Examiner/Group Art Unit: Cuong H. Nguyen/3661

Confirmation No: 4415

Title: METHOD AND SYSTEM FOR IMPLEMENTING  
VEHICLE PERSONALIZATION

**RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The Office Action dated February 1, 2008 has been received and carefully reviewed.  
Please consider the remarks below. Entry of this Response is respectfully requested.